



ANNA CORTESE

DESIGNER

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EDUCATION

Marist College (Poughkeepsie, NY), Class of 2019
BFA in Fashion Design with a double minor in
Fashion Merchandising & Product Development

MOD'SPE Paris (Paris, France) 2017
Semester abroad with a focus in
Fashion Merchandising and Product Development

RELEVANT COURSES

Creative Process • Digital Design
Trend Forecasting • Visual Merchandising • Branding
Product Development • Art History • Portfolio Design
History of Costume • Supply Chain Management
Textiles • Pattern Making • Draping
Accessory Design • Fashion Figure Drawing

Trade Shows (Paris):
PREMIER VISION • WHO'S NEXT • TEX WORLD

TECHNICAL SKILLS

Adobe Creative Suite:
Photoshop, Illustrator, InDesign

PLM
(Product Lifecycle Management)
Gerber

FileMaker
Database system

Microsoft Office:
Word, Excel, Powerpoint

Google Suite:
Docs, Drive, Mail

Apple:
Pages, Keynote

EXPERIENCE

New Balance (Boys), Associate Designer

New York, NY - March 2021 - Present

- Oversees product development for two major lines: New Balance and RBX under licensor One Step Up.
- Effective at multi-tasking between each line's diverse requirements while prioritizing time-sensitive tasks.
- Quick to adapt project management with seasonal changes. Proven fast learner and problem solver when faced with new challenges and quick changes. Single-handedly adapted into the middle of the Fall 21 season while simultaneously diving into Spring 22, and managing approvals of submits and samples from the 1st fitting through to the final production phase. Confidently carries out major tasks from start to finish with little instruction.
- Leads the communication efforts for the brand with global factories, ensuring styles are executed to the designers' standards with the company vision always front of mind.
- Manages time effectively - corresponding in a time-sensitive manner to varying offices, being mindful of their time zones.
- Works closely with graphic design and proofs all outputs ahead of final submission.

Tommy Hilfiger (Sport), Assistant Designer

New York, NY - November 2020 - February 2021

- Collaboratively created fully detailed technical packages with the Women's Tommy Sport team at G-III Apparel, ready to be sent overseas to begin production.
- Effectively accelerated the success in reaching goals formerly set to overcome the setback due to COVID-19.
- Worked across a wide range of categories, including Fitness, Fashion Apparel, and Outerwear. Interchangeably adapted outputs efficiently across all categories reporting to four Designers and cross-functional counter parts.
- Managed high-responsibility tasks including managing the show room and preparing samples for market week sales to present to high profile clients.

UIIE, LLC, Designer

New York, NY - January 2020 - October 2020

- Executed the launch in design for this up-and-coming black-owned luxury street apparel brand, launched in 2020.
- Led operations, supply chain management, production, branding, art direction, marketing content, website design, and all apparel design.

Indigo Rein, Assistant Designer

New York, NY - February 2020 - March 2020

- Freelanced time between the main denim category under the label Indigo Rein, as well as Rocks and Indigo, which included the categories: dresses, tops, and soft wovens.
- Responsible for producing tech packs and communicating with factories in the creation of colors, prints, and CADs, while providing spec measurements, fabrication details, and construction call-outs.
- Worked closely with the showroom to display designs for whole-sale retail buyers during market week.

Prabal Gurung, LLC, Womenswear Design Intern

New York, NY - October 2019 - February 2020

- Experienced working in the world of high-end luxury fashion while being introduced to all of the best sources used by high-end designers in the luxury industry.
- Worked on RTW, gowns, shoes, bags, jewelry, and even special projects for some of the most influential leading women in film, music and politics, including First Lady, Michelle Obama.
- Oversaw the essential details behind the scenes of the Pre-Fall 21 photoshoot with renowned photographers, models, make-up artists, and producers.
- Exclusively provided the opportunity of being a part of NYFW for the Fall 21 season. A formative member of the design process from the beginning sketches to the finale, when the final look walked out onto the floor of the Rainbow Room at the top of Rockefeller Center.

Abercrombie & Fitch (Leadership Development Program)

Columbus, Ohio - June 2018 - August 2018

- Learned the complete workings of a corporate specialty apparel retailer through the swimwear lens while balancing daily design priorities under the direct management of the head designer.
- Collaborated with merchandising counterparts in forming a focus group to discover the customer's angle in retail.

HONORS, AWARDS & RECOGNITION

FM/AM Magazine May 2019 - Garments featured in magazine. Exposure in Barnes and Noble. Featured on cover.

Silver Needle Runway 33, 32, 31 Poughkeepsie, NY - May 2019, 2018, 2017 - Presented my looks to the public and influential Industry professionals on runway models.

The National Arts Club New York, NY - February 2019 - Presented garments to members of the NAC and general public in Gramercy Park's historic landmark for the fine arts.

Award for Outstanding Construction (Threads Magazine) May 2018 - Featured in digital magazine read by craftsmen nationwide - included an interview and photoshoot.